ViaParaguay.

AFFILIATE PROGRAM

Affiliate guide.

Everything you need to refer clients to ViaParaguay and get paid for the deals that close. It takes ten minutes to read.

1. Getting into your dashboard

- Once we approve your application, you get an email with your referral code.
- If you don't have a ViaParaguay account yet, sign up with the same email you applied with. With a different email, the dashboard won't show up.
- When you log in, the site takes you straight to your affiliate dashboard. You can also find it under «My account».

2. Your link and your code

- Your referral link is the site address with your code at the end (for example, viaparaguay.com/en?ref=YOURCODE). It is at the top of your dashboard, ready to copy.
- The link generator turns any viaparaguay.com page into your own link: paste the address of a property, a project, a business or a guide and you get the same page back with your code.
- «Quick links» come ready with the most used ones: properties, projects, directory, living and investing in Paraguay.
- Send each person the page that fits them: a link to the house they are looking for works better than a link to the home page.

3. How to share

- WhatsApp: the WhatsApp button next to each link opens a ready-written message with the link inside.
- QR code: every link has its QR, for a business card, a sign or a flyer. Download it as PNG or SVG, the format for print.
- Social media cards: post and story images with your QR and your link, in Spanish, English or Portuguese.
- Suggested texts: nine texts for different cases (properties, projects, residency, investment, newcomers, colleagues and more), in all three languages and with your link included.
- Official logo: it is in the materials kit, together with the usage rules.

4. Campaigns: see which channel works

- A campaign is a short link with your code for one specific place: a Facebook group, a post, your website or a talk.
- Create it under «Your campaigns»: give it a name and a landing page, and we give you the short link.
- Each campaign shows its clicks and inquiries, so you can see where it pays to keep going.
- When a campaign stops working, pause it, and reactivate it whenever you want. You can have up to 50.

5. What counts and for how long

- What counts is the visit that comes in through your link and the inquiry that person makes afterwards, through the form or the site's WhatsApp buttons.
- Your link is valid for 90 days from the visit, unless your agreement sets a different period. If the person comes in through another affiliate's link in that time, the last one wins. An inquiry already credited to you is never reassigned.
- Inquiries made by you or your team, those entered by the ViaParaguay team and automated traffic don't count.
- If someone writes to you directly, send them your link so they inquire through the site: if they don't go through your link, the system has no way of knowing they came from you.

6. How and when you get paid

- You get paid when a deal that came through your link closes and ViaParaguay collects its share. Your commission scheme is in your dashboard.
- Choose how you want to be paid in your dashboard: bank transfer in Paraguay (in guaraníes or dollars), international transfer, Wise, USDT or USDC. Your details are stored encrypted.
- Commissions are calculated in US dollars. If you are paid in guaraníes, the amount is converted at the agreed exchange rate on the payment date.
- Taxes on what you earn are your responsibility.

7. How to track your results

- At the top of your dashboard you see your clicks, inquiries, deals and what you have pending to collect.
- We email you when an inquiry comes in through your link, when one of your deals closes and when we approve or pay a commission.
- Every Monday we send you the weekly summary, only if there was activity. You can turn it off from your dashboard.

8. Rules for sharing

- Introduce yourself as an affiliate: don't pose as ViaParaguay or its team, and don't create accounts or pages with our name.
- Don't promise prices, discounts, timelines or outcomes, such as a residency approval. Each deal confirms those.
- No spam: don't send mass messages or write to people who didn't ask, and respect the rules of each group or network.
- Use the kit logo unmodified and only to promote ViaParaguay as an affiliate. Don't pay for ads that bid on the «ViaParaguay» brand.

9. Ideas to get started

- Think of three people around you who are looking for a home, moving to Paraguay or investing, and send each of them the page that helps them.
- In expat or investment groups, share a useful guide (residency, neighborhoods, cost of living) rather than an ad: it gets shared more and lands better.
- Put your QR on your business card, in your office or in your email signature.
- If you work in the industry, use ViaParaguay when a client is looking for something you don't have in your portfolio.

Still have a question?

Write to us and we'll get back to you. If it is about a commission or a payment, include your referral code.

Write on WhatsApp · Use the contact form · Affiliate Program Terms